



Digital Social Media - Interacting with customers and dealing with customers' enquiries. Developing new social media strategies and campaigns. Managing a budget to be spent on promoting social media posts and pay-per-click (PPC) advertising. Keeping track of data and analyzing the performance of social media campaign.

ARSLAN HASSAN

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Skill Highlights

- Attention to details
- Progressive approach
- Strong decision maker
- Complex problem solver
- Creative design
- Innovative
- Service-focused
- Planning & Research skill
- Focused & resourceful

Languages

English – Fluent
Urdu – Native

PERSONAL INFORMATION:

Passport No.: MP6808201
Religion: Islam
Marital Status: Unmarried
Visa Status: Employment

Experience

2017 to 2022

Digital Social Media Marketing

- 2 years' experience as a freelance **Digital Sales Promotion Officer**.
- 1 year experience in Gourmet Bakery Pakistan as **Cashier**.
- 1 year experience in Packages Mall as **Sales Promotion officer**.
- 1 year experience in Pearl Continental hotel Pakistan as a **Housekeeping Coordinator**.

Education

FSc Pre-Engineering (Intermediate)	2012-2014
Pakistan	
D.A.E (Civil Engineering)	2014-2017

Certifications

OSHA Certificate	2019
IOSH Certificate	2019
NEBOSH Certificate	2021
Spoken English Certificate	2012
Computer Software	2012

References

References available on request