# **CURRICULUM VITAE**

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## **Objective**

Seeking a merchandiser position in a company that will utilize my creative and analytical skills to ultimately drive sales and profit.

# **Qualifications Summary**

- More than 7 years experience in retail sales and store management.
- Extremely strong background in all aspects of management including merchandising, budgeting, employee/customer relations, and scheduling.
- Very dedicated to excellent customer service.
- Strong background in office management and human resources.
- Skilled in vendor relations, negotiation and co-ordination.
- Able to work well with others and have always been a team player.

### **Education**

SSLC from MIHS Ponnani, Malapuram

## **Work Experience**

Electronics Merchandiser in ADMA Global Genaral trading. LLC,UAE MAY 2014 to till date

- Develop customer contacts, provide service to all customers for the location as needed, create business opportunities, write contracts, and execute any transactional activity.
- Other responsibilities include: Maintaining and submitting neat and accurate reports in a timely fashion, including daily transmission of daily activity, presenting a courteous, friendly and helpful attitude to all customers, developing a

- good support with customer personnel, analyzing accounts with goal of increasing sales through in-store promotion or advertising, and adding additional product or equipment lines.
- Planned product ranges and prepared sales and stock plans in conjunction with buyers, analysts, stores, suppliers and distributors.
- Forecast profits and sales using computer programs, optimized the sales volume and profitability of designated
  product areas, planned budgets and presented sales forecasts and figures for new ranges, and controlled stock levels
  based on forecasts.
- Analyzed every aspect of the best and worst sellers (e.g. the best selling price points, colors or styles) ensuring that sales were maximized.

#### Sales marchandiser in Frescom General Trading LLC , UAE June 2011 to june 2013

- .Forecast Helped customers; understood their requirements, recommended solutions and assisted them obtain the required product
- Consulted and sold merchandise to customers
- · Performed additional task such as sweeping, mopping, removing debris and wiping windows
- Engaged and connected with each customers to give a positive shopping experience
- · Recognized customer indications so as to evaluate their needs and enhanced their shopping experience
- Ensured a quick and well organized cash and wrap experience

### **Personal Information**

Date of birth : 31-5-1990
Nationality : Indian
Marital status : Single
Sex : Male
Religion : Muslim
Visa status : Work visa

Hobbies : Foot ball, Cricket.

Languages : Malayalam, Hindi, English and Tamil

### **Declaration**

I hereby declare that the above written particulars are true to the best of my knowledge and belief.

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