

JITHIN SAJAN



CONTACT

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☎ +971 569730578

PERSONAL DETAILS

Date of Birth : 15/03/1996

Marital Status : Single

Nationality : Indian

SKILLS

Marketing

Digital marketing

Problem solving

Sales

Analytical skill

Creativity

Customer handling

Stock Market analysis

Technical analysis in stock market

Ms office

Website Designing

Learning

NFT Creation

INTERESTS

Stock market trading

NFT creation

Blog writing

Gardening and farming

LANGUAGES

English

Malayalam

Hindi

Tamil

PASSPORT AND VISA DETAILS

Passport No / Expiry : R 1471290 / 18-07-2027

Visa : Visiting Visa

OBJECTIVE

Looking for a position where I can integrate strategies and knowledge to develop and expand the existing customer sales, brand management, product evolution and media endorsement.

EXPERIENCE

*10 Oct
2020 - 10
Dec 2021*

Epito Group

Designation : Marketing Executive

Area of working

Development and management of Business to Business marketing.

Creating marketing strategies and monitoring the presence of company locally and globally.

Done Digital marketing for companies promotional activities.

Promoting the product and service of the company through digital platforms and ordinary media.

Creating fresh client leads for the company.

Follow up and maintain the healthy relationships between customers and clients.

Planning and managing content delivery, feedback process.

Resolve conflict using strategies and conversational tactics.

Aug 2019
- Sep
2019

Travancore Cochin Chemicals, Ernakulam

Designation : HR intern

Area of working

Done one month internship, as part of the course.

Study the working structure of the company which is operates with more departments.

Coordinate in the selection of contract employees for the company.

Analysis the employees Working environment and the employer relations.

Analysis the employees welfare scheme in the company.

EDUCATION

2020

Kerala University
MBA (Marketing & HR)
First class

2017

Kerala University
BCA
68.2%

2014

Kerala Board
Plus 2
79%

2012

Kerala state Board
SSLC (10 th)
95%

PROJECTS

Impact of digital marketing on consumer buying behaviour in consumer goods

The foremost objective of the study is to know the impact of consumer buying behaviour of consumer's goods in the influence of digital marketing.

The study is carried out through the survey.

The data get from the study are analysed using chi square test and cross tabulation.

In the study it was found that digital marketing leads an important role in consumer buying behaviour on consumer goods.

ACHIEVEMENTS & AWARDS

NCC cadet with B and C certificates

Management fest coordinator (head in event - BEST MANAGER)

Completed online course in DIGITAL MARKETING (EDAPT)

Completed online course in TECHNOLOGY ENTREPRENEURSHIP by Stamford (curasa)

Participated in the management fest conducted in MACFAST Thiruvalla

Managing safely [IOSH]

ACTIVITIES

Reading business and stock market related news

Stock market participation

Crypto trading

Learning and discovering new knowledge

Travelling

Equity trading

Music and movies

Football

HOME ADDRESS

Palathadathil Jithin Bhavanam
Chunakara (P.O) Chunakara,
Mavelikara Alappuzha,
Kerala India
Pin:690534

DECLARATION

I hereby solemnly declare that all the above furnished details are true to my best of knowledge.

Place : DUBAI

JITHIN SAJAN