

Sagar Girish

e-mail: girsagar@hotmail.com

Mobile No: + 917025857518

Linkedin: [linkedin.com/in/sagar-girish-97b31921a](https://www.linkedin.com/in/sagar-girish-97b31921a)



An aspring Graphic Designer / seeking entry level designer position

Executive Profile

An independent and self motivated business graduate with proven and tested business, sales and marketing skills. A strong link between theory and digital marketing and practice from KELTRON Institute, Thrissur, Kerala, practical internship and a part-time job.

Core Competencies

- ❖ **Teamwork**
- ❖ **Flexibility**
- ❖ **Time management**
- ❖ **Problem solving**

Trainings / Certification

I have completed training for Graphic Designing, Advance Office Automation, Marketing Program and have Active Participation in manage / monitoring various omni channels platforms / program.

Marketing Skills

- **SEO**
 - link building techniques
- **Google & e-mail Marketing**
 - Ads, Analytics and Tag management
 - Active campaign
- **Advance Office Automation**
- **Graphic Designing**

Project

Involved and managed projects with ambitious knowledge of planning and coordinating marketing policies and program, such as determining demand for products and services offered by a firm and its competitors in order to identify new potential customers. Good knowledge in developing pricing strategies with a goal of maximizing profits

Diligent marketing executive / coordinator ready to build a digital-first culture at a large, international corporation. Initiated new competitive analysis and consumer trend reports to increase sales and profits.

Efficient in organizing projects across multiple teams.

Skilled in implementing creative digital marketing campaigns. Effective at managing complex marketing calendar.

Personal Profile

Date of Birth: 08/13/1998

Address: Kalyan Habitat, Flat No: 2E, Chelakottukara, Thrissur, Kerala – 680006

Marital Status: Single

Educational qualification

BA (Multimedia) (2018-2020), Institution: St. Thomas College, Thrissur, Kerala, India

Undergoing a course of MDLSM- Master Diploma in logistics and shipping management.

Languages Known

English, Hindi & Malayalam

Interest

Music, Travelling and Sports.