

KISHOR KUMAR K



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Contact No:

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Address:

Al Nahda, Sharjah
UAE

Nationality:

Indian

Date of Birth:

1st May 1993

Marital Status:

Single

Languages Known:

English,Hindi,Tamil
Malayalam

Passport No:

R1373463

Visa Validity:

12th JAN 2022

Driving License: U.A.E

Expiry: 12th Oct 2022

CAREER OBJECTIVE

To pursue a dynamic and challenging carrier with an organization, where my skills, knowledge and experience can be utilized to serve the firm to the best of my efforts, which will help me to explore myself fully and realize my potential. Willing to work as a key player in challenging & creative environment.

WORK EXPERIENCE



Dec 2018 to Mar 2021

Abu Dhabi, UAE

Designation: Web Developer

- Maintaining, Expanding, and Scaling company's website.
- Provide creative input for making the website dynamic interactive and user friendly.
- Troubleshoot problems in code and maintain existing system.
- Performed code testing in accordance with industry coding standards.
- Troubleshoot, tested and maintained the project databases.
- Integrate data from various Back-end Services and databases.
- Follow industry best practices.
- Using Content Management System like Wordpress and Shopify.
- Assisting our team, meeting clients by travelling out.
- Multi-tasking, Organizing and Prioritize work.
- Develop engagement tools to expand company's digital media presence in conjunction with search engine SEM.
- Managing Social Media Platforms and Updating and Engaging with Customers regularly by adding posts.
- Designing posts by using Photoshop and online designing tools like Canva.
- Maintaining other websites, real-estate clients (www.up.ae) as per request from our client company.
- Help in monitoring marketing budgets against commercial objectives.
- Deep understanding of digital marketing and digital production.
- Develop customized offers and promotions in website.
- Owning and maintaining site analytics, metrics, and campaign reporting. In depth knowledge of SEO and Adwords programs. Solid understanding of web metrics, digital analytics, with the ability to generate, analyze and interpret data.



July 2017 to Oct 2017 Kerala, INDIA

Designation: Trainee Software Engineer

- Creating, designing, and maintaining websites.
- Offering wide range of services, including writing, designing, editing, proofing, site maintenance, consulting, installing website updates, and fixing bugs.
- Use content management software.
- Communicate the business's brand through the company's website.
- Improving the overall interface and user experience.
- Measuring ROI and tracking kpi's.

IT SKILLS

- | | |
|------------------------------------|----------------------|
| • WORDPRESS | • MICROSOFT WORD |
| • SHOPIFY | • MICROSOFT EXCEL |
| • PHP | • GOOGLE ADS |
| • JAVASCRIPT | • E-COMMERCE |
| • DIGITAL MARKETING | • KEYWORD RESEARCH |
| • ADOBE PHOTOSHOP | • GOOGLE ANALYTICS |
| • ADOBE ILLUSTRATOR | • GOOGLE TAG MANAGER |
| • CANVA | |
| • HTML, CSS | |
| • ANALYTICS TOOLS | |
| • SEARCH ENGINE OPTIMISATION (SEO) | |
| • PPC | |
| • SOCIAL MEDIA MARKETING (SMM) | |
| • GOOGLE ADWORDS | |
| • LEAD GENERATION | |

SOFT SKILLS

- Analytical thinking
- Time management
- Team working
- Leadership
- Decision making
- Communication
- Organizational skills
- Market Research
- Self confidence

PROFESSIONAL / EDUCATIONAL QUALIFICATIONS

BE (2016) in Information Science and Engineering, MITE, Mangalore
Karnataka, India

DECLARATION

I do hereby declare that the particular of information and facts stated herein above are true and complete to the best of my knowledge and belief.