



AMAL RAJ

CONTACT DETAILS



Dubai, UAE.



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PERSONAL PROFILE

D.O.B : 26-07-1996

Sex : Male

Marital Status : Single

Nationality : Indian

driving license : saudi arabia

ADDRESS (U.A.E):

Al Quoz, Al Khail gate, phase 2
(building no: 1-9) nearby Al safa
metro station.

CURRICULUM VITAE

CAREER OBJECTIVE

To work in pragmatic way in an Organization where I can shows my talent and enhances my skills to meet Company goals and objective with full integrity and zest.

EXPERIENCE

➡ MARKETING EXECUTIVE

➤ ST.CATALD EDUCARE (2019-2020)



➡ MARKETING OFFICER

➤ GOSCUBA (2020-2022)

ACADEMIC QUALIFICATION

➡ SSLC

➡ Higher Secondary

➡ BACHELOR OF BUSINESS ADMINISTRATION

SKILLS SUMMARY

➡ AUTOCAD(2D,3D)

➡ MS OFFICE,WORD,EXCEL,POWER POINT

➡ STOCK MARKET

LINGUISTIC ABILITIES

➡ To write and read : English, Hindi and
Malayalam

➡ To speak : English, Hindi, Malayalam
Arabic and Tamil

STRENGTH

Excellent problem solving & interpersonal skills; Able to work effectively in a Divers Team Environment, hard worker can work under pressure & self-motivated Individual.

DECLARATION

I do hereby certify that the above Particulars are true and accurate to the best of my knowledge.

AMAL RAJ

Professional experience

Marketing executive

1. ST.CATALD EDU CARE

Achievements

- Planned and executed strategies through display and search platforms.
- Communicating and proposing channels to client on media planning strategies.
- Conducted market research to identify the target audience by analyzing data.
- Presented ideas to senior leaders and participated in strategic planning.
- Build and maintained a closed relationship with the clients to provide support.
- Presented statistics and analytics to senior leaders to keep them informed about the success.

Marketing officer

2. GO SCUBA

Achievements

- Organised and coordinated various marketing events, identified new market opportunities, and was in charge of communicating the company's marketing message.
- Develop marketing and implemented marketing strategy to reach agreed upon goals.
- Secured and assisted with marketing and branding on digital platform.
- Managed marketing budget.
- Built a loyal brand following by actively engaging potential customer daily through social network.
- Analysed customer behavior and created new strategy for them.
- Build positive relationship