



ASHIQNATH C

Email ID

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Mobile Number

0547632433

Educational Qualification

Bachelor of Business
Administration (BBA)

Driving License

Light Motor Vehicle

Age : 21

Sex : Male

Nationality : Indian

Marital Status : Single

Languages Known

English, Malayalam,
Basics of Hindi, Tamil
and Kannada

Strength

Hard Working
Dedication
Patience
Perseverance

Area of Interest

Networking
Sales & Branding
Communication

WORK EXPERIENCE

Marketing Executive at EggFruit Learning Academy, Kanhangad (Mar 2021 - Jan 2022)

EggFruit Learning Academy is a startup in the field of soft skill training and development dedicated to aiding its communities through cultural, intellectual and technical contributions.

PROJECT

Title:

A study on branding of Arayil Arts and Sports Club, Kerala

Description:

The paper conclude that branding is necessary for youth club organisations. The findings of this study are summarised in a number of recommendations for the Arayil Arts & Sports Club which aim to implement branding strategies.

TECHNICAL SKILLS

- Project Management
- Presentation and Design
- Microsoft Office
- Basics of Adobe Photoshop
- Social Media Management

SEMINAR ATTENDED

- "Role of Advertising in Marketing" organised by A&M Education, Mangalore, Karnataka
- "The Impact of Sales Promotion" organised by Canara College, Mangalore, Karnataka
- "21st Century Skills" organised by Ananta Civil Service Academy, Kerala

ACADEMIC QUALIFICATION

- Bachelor of Business Administration, Canara College Mangalore, Karnataka - 2021
- Plus Two (12th), Balla East Higher Secondary School, Kanhangad, Kerala - 2018
- SSLC (10th), Christ CMI Public School, Kanhangad, Kasaragod, Kerala - 2015