# **Curriculum Vitae**

AMEEN MUHAMMED MUSHAHID

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### Career Objective

A results-driven professional with a Bachelor of Technology in Mechanical Engineering and an MBA specialized in Digital Marketing, Strategies, and Branding, seeking a marketing or sales role. Committed to leveraging technical acumen and marketing expertise to drive growth and enhance brand impact in a competitive market.

# Qualification

Course	Institute	Board/University	Year of Passing	Percentage/ CGPA
MBA (Marketing and HR)	Lead College of Management, Palakkad	University of Calicut	2023	Pursuing
B tech - Mechanical	IES College of Engineering, Chittilappilly,Thrissur.	APJ Abdul Kalam Technological University	2021	7.67 CGPA
HSE	National higher secondary school, Engandiyur, Thrissur	Kerala Board of Higher Secondary Education	2016	89%
CBSE	S N Vidya Bhavan Senior Secondary School, Chentrappinni, Thrissur.	Central Board of Secondary Education	2014	9.0 CGPA

## Internship

Prestige Saudi Company (2 months 2023)

Prestige Saudi Co. Ltd is a software and system integration company It is a part of DLI IT group, headquartered in Dubai. The company has offices in Riyadh, Dammam and Jeddah. Specialized in HR and Payroll Management, Security and Surveillance solutions. Partnered with international brands like Nitgen, Pyrescom, Hanvon, Matrix, etc. Worked on a project of digital marketing for a month.

• ITC (2 months 2022)

ITC has diversified presence in Branded Packaged Foods, Personal Care, Education and Stationery, Agarbattis & Safety Matches, Cigarettes & Cigars, Hotels, Paperboards & Specialty Papers, Packaging, Agri-business & IT. Successfully completed internship in ITC on a project of hand wash sales and got offer letter.

#### Certifications

- · Microsoft Office Specialist by Microsoft
- Google Ads for Beginners by Coursera Project Network
- Voice Of Customer Certification
- International Conference On 'Innovation In Emerging Trends In Food & Beverage And Hospitality Industry

#### **Achievements**

- Offer letter from ITC Ltd
- Offer letter from Optima Response Management Private Limited
- IEC IEDC -Chief social officer
- National Service Scheme Technical Cell-Program Coordinator
- Event Coordination for College Christmas Celebration.
- Event Coordination and Photography for Women's Day Celebration.
- Active member of JCI at Lead College chapter.
- Convener for National Service Scheme 7-Day Camp.
- Department Coordinator for Arts and Tech Fest
- Department Coordinator for Foods Fest
- · Received multiple prizes for skit and dramas

## Languages known

Language	Read	Write	Speak	Understand
English	High	High	High	High
Malayalam	High	High	High	High
Tamil	Low	Low	Average	High

#### Interest and Hobbies

- Travelling
- Music
- Watching movies and web series

Personal details	
Date of Birth Age Gender Father's Occupation Mother's Occupation	<ul><li>: 7th November 1998.</li><li>: 25</li><li>: Male</li><li>: Admin&amp;Sales Global Source KSA.</li><li>: House Wife</li></ul>