



IMRAN ZAHEER

Sales & Marketing Specialist

CAREER OBJECTIVE: Experienced and reliable company Sales Merchandiser with work experienced in well-established companies, Strong Merchandising background willing to contribute in organization's growth with my existing skills and experience.

PERSONAL INFO

Father's Name:
Zaheer Khan

Passport #:
BY5129292
Expiry: 28-Jan-2023

U.A.E Driving License Holder

VISA STATUS:
Visit Visa

Date of Birth:
08-August-1975

Nationality:
Pakistani

Marital Status:
Married

Gender:
Male

Religion:
Islam

CONTACT INFO



Dubai, United Arab Emirates



050-4690169



Imranzaheery2k@gmail.com

LANGUAGE

English

Arabic

Urdu

Work Experience



**HASSAN MUKHTAR & BROS.
LLC DUBAI**

9 Years Work Experience as "Sales Merchandiser FMCG
(Abu Dhabi & Dubai & Northern Emirates)"
(Since 01-May-2010 to 31-Dec-2019)

Major Responsibilities:

- Carrying out Regular market research to obtain competitors activities.
- Regular Stock checks and ensures FIFO.
- Track of stocks to ensure perfect stock level at outlet level.
- To keep in track the payment collection from different customers depending upon their credit limit.
- Maintain good professional relationship with Customer Floor in-charge & Staffs.
- Adherence to Stock return/rotation policy.
- Coordinate product Recall as per SOPs.
- Daily filling & dressing up Shelf allotted visibility area

KEY PERFORMANCE INDICATORS

- Reduction in Expiry
- Stock availability
- FIFO format.
- Shelf fill Rate.
- Secondary Product visibility
- Conflict Management
- Time Management
- Adherence to route plan

MAJOR CLIENTS

- Carrefour Marina, Carrefour Saqr, Carrefour Dalma,
- Emke Groups, KM Trading, Al Safa, Abu Dhabi Coop.
- Al Madina Group, Alam Group, Fatima Group, Safeer Market,
- Abela & A Class Department stores in Abu Dhabi.
- Grand Group, Al Maya Lal, Choithram, Nesto (Al Wafa Group),
- Al Manama & A Class Department Stores in Dubai.

ACADEMIC QUALIFICATIONS

- Graduation Bachelors
From University of Karachi.