CURRICULUM VITAE

AHMED NAHEEM.B. S

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CAREER OBJECTIVE:

To work in a challenging and creative environment where I can exhibit my expertise, qualifications and effectively contribute towards the goals of the organization and prove my ability.

PROFILE:

11 Plus years of insightful experience in Sales&Results-oriented entrepreneur with a successful track record of owning and operating a thriving business specializing in kid's apparel. Having good team player characteristic with constant urge to refine my skill set. Ability to work in any environment offered by the organization. I am active, self-motivated and a fast learner. I enjoy taking on new responsibilities and going an extra mile.

ACADEMIC QUALIFCATION

- Degree in Bachelor of Arts (Kannur University, Kerala, India 2008)
- Higher Secondary Arts (Board of Higher Secondary, Kerala, India 2005)
- S. S. L. C. (Board of Secondary, Govt. of Kerala, India 2003)

PERSONAL APPRAISAL:

- Business development & Strategic Planning
- Excellent Communication & Interpersonal skills
- Hard working and self-motivated
- Flexible and ambitious
- Well organized and efficient with ability to work under pressure
- Holder of Indian Driving License

PREVIOUS JOB DESCRIPTION

1. Nano City Dubai mall

2 years of experience at Nano City Store in Dubai Mall.

Joined Micro Group as Sales executive in 2011 to 2013

<u>The Company</u>: Micro Group of Companies prior emerging in Malls during the year 2005 has offered wide range of electronics such as gadgets, mobile phones, cameras, lens & games along with their quality accessories and extraordinary leather products.

2. Jumbo Electronics

2years of experience at jumbo electronics Dubai as a Lenovo brand Merchandiser from 2013 to 2015.

IOB DETAILS

- Responsible for the out-of-stock requisition and delivery report for Lenovo mobiles.
- Monitor and report new launch models of all brand competition.
- Doing weekly market competitor analysis, reporting display share, in store share, competitor promotions.
- Implement price revision, new offer and ensure all feature cards/ POPs are up to date and in proper places.
- Responsible for Lenovo mobile sales and achieving the targets.
- Answer queries and provide information about the new products of Lenovo smart phones, technical support, benefits and new features and key selling points to the customer.
- Maintaining housekeeping, observing Lenovo POP's wall and window display, brochures, special display, pillars and leaflets
- Merchandising right product at right time in a proper manner.

3. Baby Camp (2016-2023)

7 years of successfully operating an independent kids apparel business catering to a diverse clientele. Developed a comprehensive business plan identifying target markets, competitive analysis, and marketing strategies to maximize brand visibility and profitability. Garnered a loyal customer base through exceptional service, resulting in a high rate of repeat business and positive customer reviews.

AREAS OF INTEREST:

- Customer Service
- Store Keeper
- Office Assistant
- Clerical Works
- Billing Clerk
- Sales Executive

LANGUAGES KNOWN:

• English, Russian, Arabic, Hindi & Malayalam

PERSONAL DETAILS:

Date of Birth : 27-12-1986

Male Sex **Nationality** Indian **Marital Status** Married Passport No M8006362 Place of Issue Kozhikode Date of Issue 16/04/2015 Date of Expiry 15/04/2025 21/07/2023 Visa Status

DECLARATION

I hereby certify that this resume is true and complete to the best of my knowledge.