

CURRICULUM VITAE

Riyaz. K

Sales and marketing
Abu hail, behind alqiyada
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CAREER OBJECTIVE

- To contribute towards the growth and development of a dynamic organization where opportunities to grow both personally and professionally are ample and where I can utilize my skills effectively & efficiently.

Profile Summary

- 18 years of work experience in Sales and Marketing area- 12 years in UAE all the regions and 5 years in India
- E comers Business Electronics Products (Leunex,Soq.com)
- Team building and Management, Create and implement Marketing and sales strategy
- Identify potential areas for marketing opportunities locally, nationally
- Responsible for business and Marketing development, Market research and planning, strategic direction for promotion, advertising and brand growth initiatives
- Providing leadership and direction
- Sales planning and Managing profitability
- Proven track record of meeting sales target.
- Provide leadership in the development of sales and marketing programs
- Responsible for revenue growth and market share expansion
- Responsible for Proving all sales and Marketing related reports to Management
- Positive attitude and determination to learn changes in my area of expertise

Areas of Expertise

- Business Development, Team Management, Sales Promotion
- Product Management, Sales Forecasting, Marketing Management
- Corporate Sales (key Accounts)

ACADEMIC QUALIFICATION

Pre- Degree- Commerce from Calicut University, Kerala, India

IT KNOWLEDGE

- DCA & MS Office at Manipal Institute, Kerala

WORK EXPERIENCE

- 5 years' experience as Team Leader at Leunex Electronics, Dubai
- Corporate Sales (key Accounts)
- 3 years' experience as cooperate sale (key accounts) at Jovian General Trd (TAMBAS) Electronics, Dubai from April 2016 to April 2019
- 2 years' experience in Distribution network in company Dubai (Mobile accessories
- 5 years' experience as Area post paid sail -BPL Mobile company, India

PERSONAL INFORMATION

- Name : Riyaz Kaithandiyil
- Date of birth : 31.05.1980
- Sex : Male
- Religion : Muslim
- Languages known : English,Malayalam,Hindi,Tamil,Arabic
- Material status :Married
- Visa Status : Visit Visa Valid for 3 months from 31/10/2021
- Driving license : Valid UAE Driving License

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge and belief.

Place: Dubai

Date:

Riyaz Kaithandiyil