



MOHAMED SAHAL

Sales & Marketing Executive

Sports Management Professional

ABOUT ME

Highly self motivated individual who is Interested to learn more and apply what leaned in the field of sports, sales & marketing.

CONTACT

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Hor Al Anz , Dubai

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itsmohamedsahal@gmail.com

EDUCATION

Alagappa University, Karaikudi, Tamilnadu
2017-2018
Post Graduate Diploma in Sports Management

MKU , Madurai, Tamilnadu
2014-2017
(Equivalent to Mahatma Gandhi University, Kottayam)
Bachelor of Business Administration

WORK EXPERIENCE

Sales , Marketing & Academy Operations - WEFA KERALA FA
1-1-2021 to 30-11-2021
Delivering a clear vision and supporting strategy for the Academy. Align the Academy's playing and coaching philosophy with the club's philosophy. Leading on recruitment for all Academy staff and create a staff succession plan for the Academy. Budgeting & Planning for entire season
Promoting the club through social media marketing and tournaments. Contributing new ideas to improve the sales of club merchandising products and also ensuring high standard of professionalism and every sector of sales.

INTERNSHIP - All India Football Federation
1-10-2019 to 31-11-2019
Internship at AIFF All India Football Federation (AIFF) 2 Months
Players Status & Registration Department & Media Department.

Team Manager – FC Thrissur Football Club
1-6-2018 to 30-6-2020
Team operations , Players & Coaches Management & Football operations
*Champions of Thrissur District super league 2018/19 season

SKILLS

Leadership	95%
Organisation	98%
Communication	97%
Team player	100%
Team work	100%