Muhammad Waseem

Tel: +971-508911642 | Email: waseemarain072@gmail.com

UAE dubai, union metro station

Nationality: pakistani | Marital Status: Married | Religion: Islam | Birthday:

1-jan-1991 | Custom 1: visit visa expiry date - March 2022



Objective

To secure a challenging and multi dynamic position in reputable organization where my selling and professional skills can lead organization at the sky by accomplishing the defined goals/ targets.

Work Experience

01/2018 - 12/2021

PepsiCo Multan Pakistan

Marketing Development Executive

Strategize ways to build market share, increase revenue, and acquire success through innovative developments in organizational structure.

Facilitate sales presentations and communications for upcoming joint venture opportunities and collaborative business efforts.

Identify ways to build brand awareness through engaging campaigns that establish the company reputation, incite curiosity, and inform potential customers.

Establish product loyalty through continual efforts to build, re-brand, modify, and increase product offerings in a way that is honest, competitive, and true to the company mission.

Education

08/2011 - 08/2015 **BBA (HONS) Marketing**

University of Education pakistan

2.7

03/2009 - 12/2011 I.Com

Multan Commerce College