



## GOPI KRISHNAN U G

*Highly meticulous and organised packaging executive with expertise in packaging and printing technology. Good communicator and planner with strong judgement and critical thinking abilities.*

### Contact Details

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### Permanent Address

Udayam, Bhoothakulam PO  
S Paravoor ,Kollam  
Kerala - 691302.

### Date of birth

12th July 1994

### Professional Summary

**Sr. Executive Packaging development and procurement**  
Organic Ayurveda  
(August 2020 – Present)

**Sr. Executive Packaging development and procurement**  
Eastern Condiments Pvt Ltd  
(August 2019 – August 2020)

**Packaging Material Development and procurement Executive**  
Kerala Ayurveda Ltd,Kochi, Kerala  
(August 2018 –August 2019)

### EDUCATIONAL QUALIFICATION

- **Post Graduate Diploma in Packaging Technology**  
Indian Institute of Packaging, Hyderabad  
2018 (32nd Batch) secured 1st class with distinction.  
Subject topper in printing technology.
- **B.Tech in Printing Technology**  
Calicut University Institute for Engineering and Technology , Calicut  
2016 securing 1st class.
- **Higher Secondary Education**  
Govt.Model Boys Higher Secondary School , Thevally ,Kollam  
87.66 %(Biology Science) marks in 2012
- **Secondary Education**  
Govt.Higher Secondary School, Bhoothakulam ,Kollam  
2010 as School Topper

### LANGUAGES KNOWN

English, Tamil, Hindi & Malayalam

### TECHNICAL CREDENTIALS

- Participated in Print Pack & Fold seminar programme conducted by Heidelberg (Germany), Masterwork (China) & IST (Norway).
- Participated in Impressions 2015, Seminar programme conducted by Department of Printing and Media Engineering, Manipal Institute of Technology, Manipal University, Karnataka, India
- Participated in the Robotics workshop conducted by the Robosapiens at Calicut University Institute of Engineering and Technology
- Currently pursuing certificate programme on Basics of circular economy and circular economy in packaging from the Ellen McArthur Foundation on edX(Online learning platform)

### PROFESSIONAL EXPERIENCE

**Kerala Ayurveda Ltd,Kochi, Kerala**

**Packaging Material Development and procurement Executive**  
(August 2018 –August 2019)

- Responsible for packaging development of products like Face creams ,Massage oils, Ghritams(Ghee based), Kwaths,Tablets, Capsules,Sprays etc
- Responsible for New vendor technical capability assessment and fit to supply clearance for packaging materials.
- Responsible for providing technical support to cross-functional teams line Corporate QA, Manufacturing & Procurement for Business as Usual activities and packaging material related critical issues.
- Responsible for conducting print trials and quality checks.
- Preparing packaging qualification plans and execute the project as per the plan (this includes all packaging qualification testing).
- Release and revise of packaging material specifications and BOM (bill of materials), releasing KLDs and approval of artworks.
- Provide technical expertise to Quality Department Associates to solve packaging related quality issues.
- Responsible for enhancement of artwork through suggesting special effects in printing.

**Eastern Condiments Pvt Ltd****Sr. Executive Packaging development and procurement**

(August 2019 –August 2020)

- Part of a team of 3 strategic buyers and responsible for managing a spend of 90+ crores across spend verticals Laminates, rigid plastics, metal, glass, paper and other packaging.
- Innovation and NPD -Development of multifunctional, innovative, value added, cost effective, ecofriendly packaging solutions.
- Shelf life study -Working with product development team in conducting shelf life study of the existing as well as new products.
- Collaboration- Coordination with different vendors, production units and other departments for timely completion of developmental works.
- Plant Support –Conducting plant machine trials and making necessary modifications in machines.
- Cost reduction –Redesign and reduce cost of existing packaging materials and methods to meet established cost reduction goals.
- Create test plans and perform testing and evaluation of packaging design.

**Organic Ayurveda****Sr. Executive Packaging development and procurement**

(August 2020 –present)

- Packaging development of products for US,UK and European Market through benchmarking and analysis of competitor products in the market . -
- Artwork reviewing
- Sample preparation for registration purpose
- Interactions with vendors regarding availability and machine ability related issues of packing material.
- Lab prototype development
- New packaging idea generation
- Shade card matching

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I solemnly declare that the information furnished above is free from errors to the best of my knowledge and belief.

Date :  
Place :

Gopi Krishnan U G