



Energetic, deadline-driven professional with 11+ years of diverse experience as a Merchandiser. Demonstrated success in launching, executing, and managing consumer programs, promotions, and brand initiatives. Builds trust and meaningful relationships with internal departments at all levels and external clients and vendors that result in long-term partnerships, profitability, and organizational growth

With UAE Driver's License (Manual/Automatic) and own car.

NUR AHMED J. RADJAIE

Address:

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Personal Information

Date of Birth:	Nov 21, 1985
Age:	36 Years old
Nationality:	Filipino
Religion:	Muslim
Height:	5'11
Languages Spoken:	Filipino
	English
	Basic Arabic
	Basic Hindi

Education

Bachelor of Science in Computer Science (Undergraduate)

*Zamboanga Institute of Aviation and
Technology*
Zamboanga City, Philippines
June 2002 – March 2004

High School Diploma

Experience

❖ Al Bayader International LLC

Dubai, United Arab Emirates

Supervisor – Merchandiser

August 2020 – Present

- ✓ Managed a Team of Merchandisers across the company's customer base.
- ✓ Provide strategic direction and leadership to the Merchandising team to support the company's brand strategy
- ✓ Train, develop and guide the company's Merchandising Team within the Branch, in order to provide acceptable Corporate Trade Standards across the company's customer base.
- ✓ Responsible for comparing sales data for products they handle and make recommendations to management regarding possible solutions if sales are low. This may involve modifying displays, moving to different locations within the store, adjusting prices or discontinuing an item

Merchandiser

August 2015 – August 2020

- ✓ Handling Light Household (LHH) and Disposable Items and Aluminum foil Products.
- ✓ Completes call report by observing display and pricing of competitors' products.
- ✓ Achieve listings for new products in all accounts and for existing products in new Accounts.
- ✓ Ensure products are correctly merchandised on Company owned stands according to planogram in multiple and convenience store accounts.
- ✓ Suggest re-orders for out of stock or low stock lines within multiples any other duties as required to fulfil the Company need

Store Handling:

1. Carrefour hypermarket in Meaisem, City land/MOE
2. Carrefour Market
3. Choithram & Westzone Supermarket
4. Lulu Hypermarket & Al Maya Supermarket
5. Spinneys and Waitrose
6. Grandiose, Geant & Nesto
7. Sharjah Coop



Skills

- Excellent communication and negotiation skills
- Computer Literate (MS Word, Excel, Power Point)
- Administration and Management
- Time management
- Manual and Automatic driving skills

References

Available upon request

Experience

❖ **Glory Horizons General Trading LLC**

Dubai, United Arab Emirates

Sales Merchandiser

June 2013 – July 2015

- ✓ Maintains the merchandising standards as provided by the company.
- ✓ Report to superior or any assigned officer for the day upon arrival to work and when leaving.
- ✓ Replenishing stocks in all designated areas of product display.
- ✓ Dominate all areas of display based on product classification such as shelves, gondola and pallet display as communicated.
- ✓ Implementing FIFO (first-in first-out) to prevent expiration especially on perishable products.
- ✓ Handling products like Kids Items, kid's perfume, shampoo & shower gel, dental care, and toys.
- ✓ Dry foods like chocolates and candies

Store Handling:

1. Carrefour hypermarket in Deira City Center
2. Shindagha, Century Mall
3. Burjuman, (Spinneys)



❖ **Al Ain Cooperative Society**

Al Ain, United Arab Emirates

Merchandiser/Cashier/Receiving Officer

May 2011 – July 2013

- ✓ Managing Light Household (LHH) and Disposable Items and Aluminum foil Products.
- ✓ Implementing FIFO (first-in first-out) to prevent expiration especially on perishable products.
- ✓ Accurate in price marking/ shelf tags.
- ✓ Dominate all areas of display based on product classification such as shelves, island, pallets, and promotional display as communicated.
- ✓ Accomplish daily progress report and off take inventory, pricing and competitors Activities and submit to the account manager in daily basis

