



JOHNSENN VILLANUEVA LIDAY



<https://www.linkedin.com/in/johnsennliday/>

An experienced Quality Control Inspector that handled wide varieties of products and services in the field of multimedia from Data Conversion; Graphic Design – Creative Design; Print Advertising; Production Artwork to Pre-press Assembly in Design Packaging/Containers and Large Format - Digital Printing with adherence to the Quality Control guidelines and principles.



DIP – Dubai, United Arab Emirates



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WORK EXPERIENCE

March 21, 2021 – present

UNIGRAF LLC

Warehouse No. 37, Sheikh Mohammed Bin Zayed Road,
Dubai Investment Park 1 - Rd B1 – Dubai, United Arab Emirates

SENIOR QUALITY CONTROLLER

www.unigraf-ae.com

<http://goo.gl/qTsxN>

INDUSTRY: Printing, Marketing, Advertising, Events

Digital large format printing – fabric, banners, duratrans, vinyl, forex, photopaper, styrene, foamboard, ferrous

POSITION DESCRIPTION

- Quality checking of the majority prints of large format printing in compliance with the guidelines and tolerances being set.
- Attends meetings as necessary to understand the specifications and requirements for the upcoming campaigns or projects.
- Collaborate & coordinate with multiple divisions within the company from the start of production until the dispatch of the finished product.
- Ensuring that quality standards are followed throughout the processes from production to dispatch.
- Generating multiple reports for Digital Production Manager and Account Managers.
- Assisting Account Managers and Digital Production Manager on some tasks when needed.
- Booking, dispatch and tracking of local and international shipments for multiple suppliers/consignees.
- Assisting the purchasing/procurement division in searching for some materials and machineries from different suppliers.
- Conduct an internal investigation for the errors committed by the operators. Determining the root cause and issuing the corrective and preventive action report.

January 1, 2016 – September 30, 2019

SENIOR QUALITY CONTROL INSPECTOR

Production Artwork and Pre-Press Assembly

July 1, 2012 – December 31, 2015

QUALITY CONTROL INSPECTOR

Production Artwork

SCHAWK! Imaging Sdn. Bhd.

www.schawk.com

Jalan Perindustrian Bukit Minyak, Taman Perindustrian, Bukit Minyak, Simpang Ampat, Pulau Pinang, Malaysia 14000

INDUSTRY: Publishing, Manufacturing, Production, Packaging and Containers

Primary Account: Procter and Gamble (Asia Pacific Region, EMEA, Mexico, USA & North America Region)

Supported Account: Unilever, Coca-Cola, Mars, Pepsico, Coty

List of P&G Brands:

« Baby Care « Family Care « Feminine Care « Hair Care « Oral Care « Personal Health Care

E2E design process from design concept through design production (DCIC, CIC, FA stages), print feasibility, print quality & ProdArt to Pre-Press assembly file production, fit for use requirements, print process capabilities, substrates/finishes, color separation, color management & digital proofing - brand equity, brand identity systems, design implementation, production guidelines, brand guidelines, country regulatory.

POSITION DESCRIPTION:

- Attends project or production meetings as necessary to understand the specifications of the project.
- Establishes high-quality standards for all production processes, workflows, and client deliverables.
- Ensures accurate, consistent, and timely completion of high-quality intermediate level artwork, effectively using industry-standard software, tools, and prepress and print techniques.
- Performs assigned tasks within the overall production workflow and assigned budget, according to work order specifications, industry and company Standard Operating Procedures (SOP's), company standards, and the client's brand guidelines and standards.
- Ensures client project team has most current information about the status of the assigned project(s) by logging and maintaining in the project tracking system accurate records of the project plan, time dedicated toward a specific project, and any quality issues.
- Meets quality standards for all assigned deliverables and makes recommendations to management for improvements in reports, tools, processes, and assigned tasks.
- Supports Company's profitability efforts by focusing on ensuring the appropriate quality standards of the completed production activities against the original client specifications.

July 1, 2008 – May 31, 2012

Affinity Express Philippines Inc.

4th Floor, Building Delta, UP-AyalaLand TechnoHub, Commonwealth Avenue, Diliman, Quezon City, PHILIPPINES 1101

PRODUCTION ASSISTANT

www.affinityx.com

INDUSTRY: BPO | Creative Design, Advertising

Primary Account: Raleigh News & Observer (NC, USA); Lexington Herald-Leader (KY, USA)

Supported Account: The Charlotte Observer (NC, USA); Toronto Star (Canada)

List of advertisements/print designs:

- « Retail Ads (Grocery Ads, Food Menu, Leaflets, Booklets)
- « Promotional Ads « House/Real Estate Listing « Brand New & Pre-Owned Car Listing
- « Obituaries « Auction (Legal) « Movie Showing Listing

POSITION DESCRIPTION:

- Responsible for the monitoring, updating, and inspection/proofreading of jobs.
- Quality checking of a wide variety of advertisements to be published in different newspapers.
- Generate billing, status, and error report on a daily and weekly basis.
- Investigate quality feedback by providing further analysis in compliance with the quality checking guidelines.
- Comply with the client's instructions and requirements.
- Help the team to raise queries to the client whenever possible.

October 1, 2007 – June 30, 2008

SPi Global

Carmelray Industrial Park II, Brgy. Punta, Calamba City Laguna, PHILIPPINES

QUALITY CONTROL STAFF

www.spi-global.com

INDUSTRY: BPO | Publishing, Conversion

Primary Account: Digitale Bibliotheek Voor de Nederlandse Letteren (Netherlands)

- The Digital Library for Dutch Literature is a website about the Dutch language and Dutch literature. It contains thousands of literary texts, secondary literature, & additional information, like biographies, portrayals etcetera, & hyperlinks.

POSITION DESCRIPTION

- Responsible for the execution of all quality-related actions of the projects and ensuring that they are performed properly according to the pre-defined processes and project requirements.
- Conduct some discussions with the team for any issues found.
- Quality checking of XML tag structures/hierarchies, the correctness of texts & images being used in the XML file.
- Parsing the XML file for any overlooked error before sending. Run the XML file on a web browser to check if the overall layout of the XML file has satisfactorily met the criteria for a webpage.



EDUCATION

Bachelor of Science in Computer Science

June 2003 – March 2007

Divine Word College of Calapan

Calapan City, Oriental Mindoro, PHILIPPINES



PROFESSIONAL SKILLS

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| <ul style="list-style-type: none">• Adobe Illustrator• Adobe InDesign• Adobe Photoshop• Apple Macintosh OS• Windows OS• Computer-savvy• Microsoft Office (Excel, Word, Powerpoint, Outlook)• Basic computer troubleshooting• Team/Group Coordination• QC Graphic, Creative Design• Print Production• Organizational Skill• Analytical Skill• Verbal and Written Communication Skills• Production Artwork | <ul style="list-style-type: none">• Prepress Assembly• Time Management• Flexible• Multitasking Skills• Regulatory/Branding• Brand Guidelines• Design Packaging• Product Packaging• Print Packaging/Design• Data Conversion• Data Entry• Leadership• Artwork Development• Quality Control• Quality Inspector• Fast Moving Consumer Goods | <ul style="list-style-type: none">• Attention to details• Self-motivated• Deadline oriented• Detail oriented• Accuracy• Consistency• Standard Operating Procedures• Corrective and Preventive Action Reporting• Result Oriented• Interpersonal Skills• Punctual• Large Format Printing• Digital Printing• Good Manufacturing Practices |
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CHARACTER REFERENCES AND OTHER INFORMATION ARE AVAILABLE UPON REQUEST