



FARHAN SHAJI

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learnings. To get an opportunity where I can make the best of my potential and contribute to the organization growth.

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📅 11 September, 1996

EDUCATION

MBA

Krupanidhi school of Management

2020

Bangalore

Courses

- **MARKETING & HR**

BBA

Girideepam Institute of Advanced Learning

2018

Kottayam

Courses

- **BUSINESS STUDIES & LOGISTICS**

INTERNSHIPS AND PROJECTS

Merii boy ice-cream pvt Ltd

- A study on Effectiveness of Advertisement towards the Purchase of Merii Boy Ice cream

Maruthi Suzuki Indus motor pvt Ltd

- A study on consumer Buying Satisfaction level of Maruthi Suzuki

KITEX pvt Ltd

- A study on Employee Satisfaction with special reference to welfare facilities of kitex

WORK EXPERIENCE

Assistant Marketing Manager

Everest Enterprise Private Limited

2020 - 2021

KOTTAYAM

Tasks

- Support marketing executives in organizing various projects.
- conduct marketing research and analyze consumer questionnaire
- update database and inventories with statistical , financial and non financial information
- write marketing literature (brochure) to augment the company's presence in the market .
- communicate directly with clients and encourage trusting relationships.
- prepare and deliver promotional presentations
- undertake daily administrative task and coordination of the department activities
- Assist in the organization of promotional events .

SKILLS

Administration

Time management

Interpersonal and coordination

Customer Relations

Negotiation

Marketing and sales

ACHIEVEMENTS

Product launching

Won 2nd prize in intercollegiate product Re- launching completion organized by Management association Of Girideepam Institute of Advanced Learning

cultural events

Won prizes for many cultural activities like sports, drawings etc

Quiz competition

Participated in Smart Minds All Kerala Inter Collegiate Quiz Competitions Organized by Travancore Management Association on 2015 and 2017

Best Manager contest

Participation in all Kerala best manager contest in GIIMS Institute of logistic Kochi

CERTIFICATES

MS OFFICE

Fundamentals of digital marketing

LANGUAGES

English

Full Professional Proficiency

Malayalam

Native or Bilingual Proficiency

Tamil

Limited Working Proficiency

Hindi

Limited Working Proficiency

INTERESTS

Traveling

Sport's

Music

Community Involvement

Photography