

Name: Yassine Meskar

Date of birth: 03-06-1983

Address: 2011 Sokak, Fi Towers Sitesi,
D3 Blok, Daire 110, Istanbul – Turkey

Nationality: Moroccan

Marital status: Married

Mobile: 0555 152 91 40

yassine.meskar@gmail.com



LANGUAGES: Arabic, English, French.

COMPUTING: MS Office (Word, Excel, PowerPoint)

PERSONAL SKILLS: Excellent organization skills, proactivity, dynamism, stress-resistant

PROFESSIONAL EXPERIENCES :

- **Export Operations Manager, Food Packaging** June 2021 – Up to date
Orion Ambalaj – Istanbul, Turkey
 - Manage sales operations and customer relationships
 - Prospecting new customers (2.000 potential customers)
 - Coordinate and track all export operations
 - Analyzing the customer's needs and product development in cooperation with importers.
 - Stay on top of market dynamics and trends of the sectors
- **Export Responsible, Plastic injected packaging** January – June 2021
Polimaz Ambalaj – Istanbul, Turkey
 - Prospecting new customers.
 - Executing operational export processes
 - follow up customers' orders, shipments and payments.
 - Stay on top of market dynamics and trends of the sectors
- **Export Manager, Fence** April 2017 – November 2020
Maghreb Grillage Company - Casablanca, Morocco
 - Identifying new markets and developing new business accounts
 - Carrying out periodical international visits to existing and potential customers and regional distributors.
 - Building and developing strong partnerships
 - Managing export sales operations
 - Following all logistic path to ensure on-time delivery.
 - Main achievements: development of a strong partnerships with distributors in 3 countries (Mauritania, Senegal, Ivory Coast), development of the turnover by 300% in 1 year.

- **Export Manager, plastic injected packaging** June 2016 – October 2016
Mikafric Company - Casablanca, Morocco

 - Developing sales with the existing partners.
 - Developing new Export areas (Mauritania, Senegal, Ivory Coast, Ghana)
 - Following market trends & competition
 - Managing export sales operations (following up customers' orders, shipment organization, payment collection)

- **Sales personal, Urology devices – Coloplast Brand** April 2014 – January 2016
Sahmed Company - Casablanca, Morocco

 - Carrying out periodical visits to existing and potential customers (Urological surgeons) and regional distributors
 - Identify potential clients
 - Following market trends & competition

- **Sales personal, Automotive spare parts** July 2012 - March 2014
Foramag Company - Casablanca, Morocco

 - Promote sales and turnover
 - Prospect potential new clients

- **Sales Personal, Coatings** February 2011 – March 2012
Prodec Company – Tangier, Morocco

 - Product demonstration
 - Promote sales to existing clients
 - Prospect potential new clients

EDUCATION / CERTIFICATIONS :

- **Master's degree in Marketing** September 2006 – June 2010
 ESCA School of Management - Casablanca, Morocco

- **International exchange Semester** January 2009 – June 2009
 Business administration certificate.
 Ecole Supérieure de Sciences Commerciales d'Angers (Groupe ESSCA) – Budapest, Hungary

- **Baccalaureate degree Baccalauréat** September 2001 – June 2002
 Ibnou Chouhaid High School - Casablanca, Morocco

HOBBIES :

Travelling, Video editing